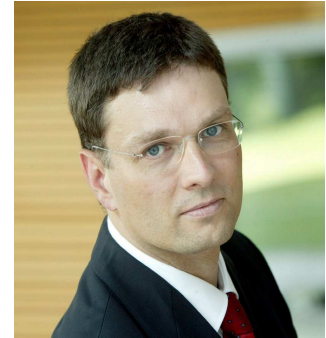

Curriculum vitae

Name Dr. Werp, Rüdiger
Nationality German
Degree Diplom-Wirtschaftsingenieur, University of Karlsruhe (TH)
Dr. rer. pol., University of Oldenburg



Work History

since 2005 Managing Director (Interimsmanagement) of the start-up cedim AG, Karlsruhe
since 2004 Managing Director engage AG, Karlsruhe
2000 - 2005 Managing Director innoveas AG, Karlsruhe
1999 - 2000 Partner of inno AG, Karlsruhe
1994 - 1999 Consultant at inno GmbH, Karlsruhe
1992 - 1994 Consultant at Innovexpert, Lyon
1991 - 1992 Junior Consultant at Innovexpert, Lyon

Special expertise

Commercialisation of research results

- Evaluation of research results from a market view
- Evaluation and further development of science-based business ideas
- Structuring and set-up of research-oriented start-ups
- Elaboration and implementation of commercialisation strategies
- Support of higher education and research institutions in the establishment of business relations with industrial partners

Entrepreneurship

- Development of a positive business creation environment in organisations or regions
- Conception and management of business creation initiatives
- Consulting of technology-oriented start-ups

Technology and innovation consulting

- Elaboration and implementation of regional innovation strategies
- Conception and set-up of regional structures for the commercialisation of research results
- Development and realisation of services supporting innovation
- International Best-Practice analyses; client demand analyses

Selected management projects

- Realisation of comprehensive services in the framework of the project „Technology Screening – Management competence for the identification, evaluation and further development of technology-oriented start-ups funded by the German Federal Ministry for Education and Research“
- Structuring, set-up and realisation of the interim management of the research-based start-up cedim AG (www.cedim-ag.com), with the shareholders University of Karlsruhe (TH) and GFZ Potsdam
- Support of a research-based start-up project in the field of micro sensors by means of an implementation-oriented market analysis, business planning as well as business set-up activities (EEF project of Helmholtz Association)
- Support of a research-based start-up project in the field of Computer Vision and image processing for applications in quality management by means of an implementation-oriented market analysis and business planning
- Elaboration of an investor-oriented business plan for a research-based start-up in the field of innovative medical technological products
- Support of a research-based start-up project in the field of Health Monitoring by means of an implementation-oriented market analysis and business planning
- Support of a research-based start-up project in the field of computer-based simulation of chemical bonding processes by means of market analysis coaching, acquisition of academic reference clients and development of a business plan (EEF project of the Helmholtz Association)
- Preparation, facilitation and documentation of the workshop „Cooperation of higher education and research institutions in the support of start-ups“ organised by the German Federal Ministry for Education and Research (BMBF) on 14.07.04 in Bonn
- Management support of the KEIM initiative for supporting start-ups in the region Karlsruhe / Pforzheim
- Conception of an initiative for supporting start-ups in the region Karlsruhe / Pforzheim in the framework of the EXIST competition of the BMBF
- Development and management of the thematic network KREO consisting of the four European regions Karlsruhe, Rhône-Alpes, Oxfordshire and Emilia Romagna for exchanging experience and Best Practices in the field of start-up support

Publications

- Werp, R., zusammen mit Wüst, J. (2004): Zusammenarbeit von Hochschulen und außeruniversitären Forschungseinrichtungen bei der Förderung von Unternehmensgründungen, Ergebnisbericht eines Workshop des Bundesministeriums für Bildung und Forschung (BMBF), Bonn, Karlsruhe 2004
- Werp, R. (2002): KEIM – Erfolg durch Zusammenarbeit. Beitrag zur EXIST-Konferenz am 12. und 13. November 2001 in Bonn, Dokumentation des Bundesministeriums für Bildung und Forschung (BMBF), Bonn 2002
- Werp, R. (1998): Der Aufbau von Geschäftsbeziehungen. Eine theoretische und empirische Untersuchung, Gabler Verlag, Wiesbaden 1998
- Werp, R., zusammen mit Hillebrands, G. and Jäger, H.-C. (1998): Bewertung ausgesuchter Standorte für RIZ-Filialen. Amt der NÖ-Landesregierung, St. Pölten, 1998
- Werp, R. zusammen mit Schaettgen, M. (1995): Good Practice in the Transfer of University Technology to Industry. Vol. 1: Good Practice Guide, Vol. 2: Case Studies, Vol. 3: Comprehensive Summary, EIMS Publication, European Commission, DG XIII D4, Luxembourg 1995